



movers.
shakers.
difference
makers.

Partner with Hope Loves Company
and create change for children and families
impacted by ALS.



HOPE LOVES
COMPANY

sponsorship **levels**

Hope loves company is an organization rooted in connection, partnerships and building relationships that support families and children impacted by ALS, Lou Gehrig's Disease. We want to partner with people, organizations and institutions that share our commitment to creating space and support for our most vulnerable of caregivers. Hope Loves Company offers year-round partnerships that support the mission and reach thousands of families, healthcare professionals and like minded individuals across the nation and globally.

champion

\$5,000

- Name recognition on HLC partner pages.
- Name recognition on all HLC hangouts (monthly).
- Twice yearly dedicated e-blasts to HLC audience/community.
- Partnership announcement via social media.
- 2 dedicated social media posts featuring company/mission and partnership with HLC.
- Invitation to annual meeting.
- 1 Ticket to annual gala.
- 6 job postings with national reach.
- Optional: Presenting sponsor of continuing education workshop aligned with mission.

ambassador

\$7,500

- Name recognition on HLC website partners page.
- Name recognition on all HLC hangouts (monthly)
- Quarterly dedicated e-blasts to HLC audience/community.
- Partnership announcement via social media.
- 4 dedicated social media posts featuring company/mission and partnership with HLC.
- 8 job postings with national reach.
- 2 Invitations to annual meeting.
- 2 Ticket to annual gala.
- Unlimited job postings with national reach.
- Presenting Sponsor for 1 community conversation
- Presenting Sponsor for 1 continuing education workshop.



mover

\$10,000

- Presenting sponsor representation at all HLC camps. (7/year)
- Name recognition on home page of HLC website/partners page.
- Name recognition on all HLC hangouts and virtual events. (monthly)
- Presenting sponsor on quarterly “Community Conversations” livestreamed via social media.
- Quarterly dedicated e-blasts to HLC audience/community.
- Unlimited job postings with national reach.
- 6 weeks re-targeting with custom messaging.
- 6 dedicated social media posts featuring company/mission and partnership with HLC.
- VIP invitation to annual meeting.
- 5 Tickets to annual gala.
- Presenting Sponsor for 2 continuing education workshops.

shaker

\$25,000

- Presenting sponsor representation at all HLC camps. (7/year)
- Name recognition on home page of HLC website/partners page.
- Name recognition on all HLC hangouts and virtual events. (monthly)
- Presenting sponsor on quarterly “Community Conversations” live streamed via social media.
- 6 dedicated e-blasts to HLC audience/community.
- 8 weeks of retargeting with custom messaging.
- 8 dedicated social media posts featuring company/mission and partnership with HLC.
- Unique co-branded merchandise opportunity.
- Unlimited job postings with national reach.
- VIP invitation to annual meeting.
- 1 table at annual gala.
- Presenting Sponsor for 3 continuing education workshops.

difference maker

\$50,000

- Presenting sponsor representation at all HLC camps. (7/year)
- Name recognition on home page of HLC website.
- Name recognition on all HLC hangouts and virtual events. (monthly)
- Presenting sponsor on quarterly “Community Conversations” livestreamed via social media.
- 12 dedicated e-blasts to HLC audience/community.
- Name recognition on all HLC e-blasts and communication.
- 12 dedicated social media posts featuring company/mission and partnership with HLC.
- Unique co-branded merchandise opportunity.
- 3 months of retargeting with custom messaging.
- Unlimited job postings with national reach.
- VIP invitation to annual meeting.
- 1 Table to annual gala and VIP reception.
- Invitation to relevant thought leadership convening.
- Presenting Sponsor for 4 continuing education workshops.



YES!

I'm in. I want to partner with HLC and support families!

- Champion**
- Mover**
- Difference Maker**
- Other** _____
- Ambassador**
- Shaker**

Name: _____
Organization: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone Number: _____
Email: _____

- Visa**
- Amex**
- MC**
- Discover**

Card Number: _____
Exp: Date: _____ CVV: _____
Cardholder Name: _____
Signature: _____

**Contributions Should be made to:
Hope Loves Company**

Contact us for payment options and/or invoicing
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Director of Fundraising & Marketing
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